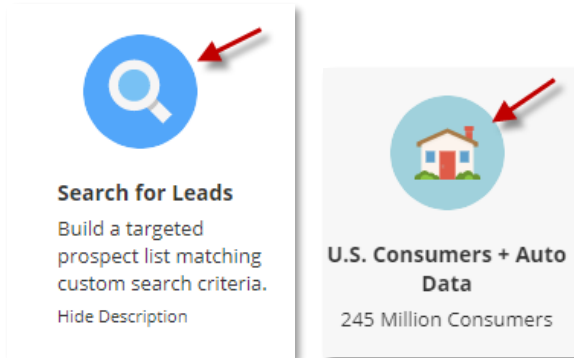


Genie US Consumer: Veterans

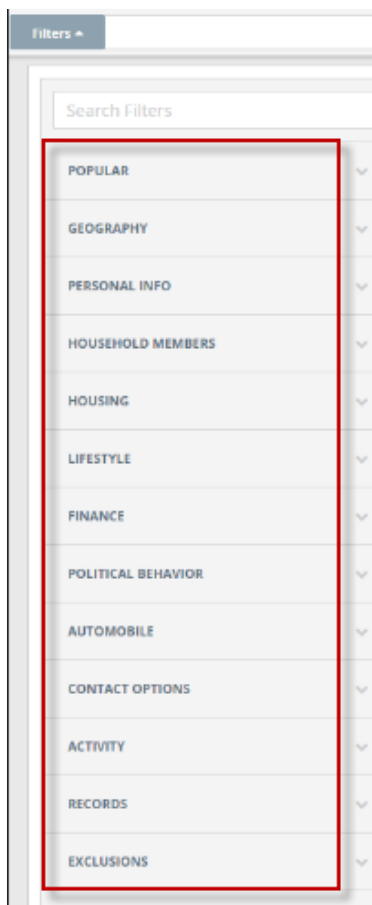
Target local Veterans in your area and thank them for their service by mail then a few weeks later send mail a quote or call.

1. Click Search for Leads, then US Consumers + Auto Data to [Build A List](#)



2. *You can select ALL filters you want on the left-hand side BEFORE clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters*

Choose the geographic area you wish to target under [Geography](#), then click on any filter categories on the left to expand selections to choose additional criteria:



3. Select **Phone Options** to choose records with scrubbed phone numbers available for telemarketing. Then choose **Mailing Address** to select Highly deliverable for mailing. Then click **Run Search**.

CONTACT OPTIONS ^

- Phone Options
- Mailing Address
- Email
- Contacts per Household

Phone Options Clear All ⓘ X

- Only include records with phone numbers

To include records with phone numbers please provide a [Subscription Account Number or Waiver](#).

CONTACT OPTIONS ^

- Phone Options
- Mailing Address
- Email
- Contacts per Household

Mailing Address Clear All ⓘ X

- Include only records with a highly deliverable address
- Exclude rural routes w/o box numbers
- Exclude all rural addresses
- Exclude apartments w/o apt. number
- Exclude all PO boxes

4. Select **Veterans Present** from the **Household Members** filter. Check the box then Run Search to only pull households with Veterans present.

HOUSEHOLD MEMBERS ^

- Children Present
- Child Age
- Child Gender
- Veterans Present
- Grandparents Present

Veterans Present Clear All ⓘ ✕

- Veterans Present

***Save your list and Export**

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE www.dataaxlegenie.com/allstate

CALL 888-870-5117

Email allstatehelp@data-axle.com