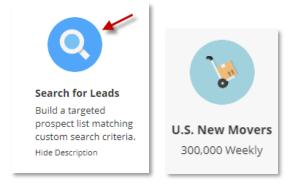
US New Movers: Out of State Movers

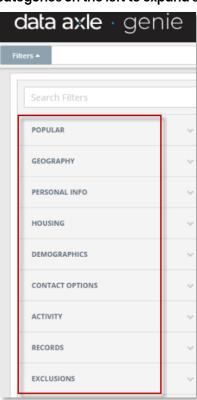
Target prospects moving into your area from out of state

1. Click Search for Leads, then US New Movers to Build A List

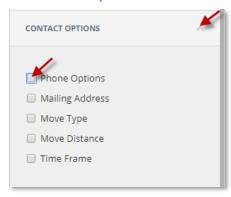


2. *You can select <u>ALL</u> filters you want on the left-hand side <u>BEFORE</u> clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters*

Choose the geographic area you wish to target under Geography, then click on any filter categories on the left to expand selections to choose additional criteria:

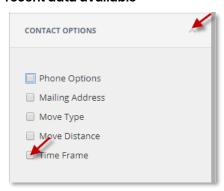


3. Click Contact Options to select Phone Options to choose only records with phone numbers:



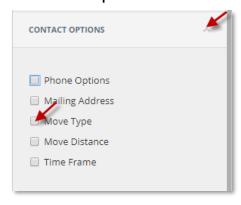


4. Click on Contact Options again to select Time Frame and choose Last Week to see the most recent data available



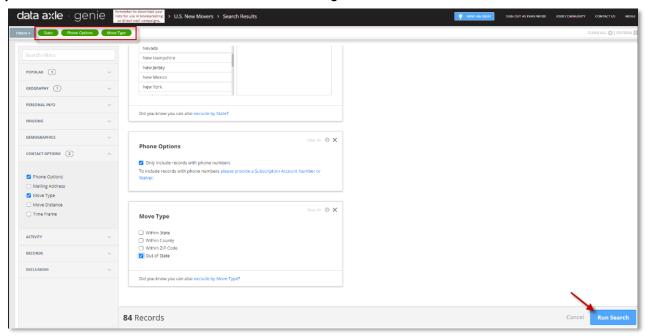


5. Click Contact Options once more to select Move Type and choose Out of State, then Run Search



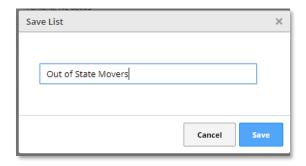


6. At the top of the page, you will see Green icons showing what you have selected – once everything you want is selected, click Run Search at the bottom right to load the list:



7. Save list to your homepage





*Save your list and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE <u>www.dataaxlegenie.com/allstate</u> CALL 888-870-5117

Email allstatehelp@data-axle.com