# DATA-AXLE GENIE US BUSINESS GUIDE

*Aflac sends us approximately 3.5 million records of current Aflac customers and internal Aflac Do Not Contacts to suppress within Data-Axle Genie, so you don't have to worry about prospecting to existing customers. If by chance you do come across a current account or Do Not Contact, simply email: aflachelp@data-axle.com
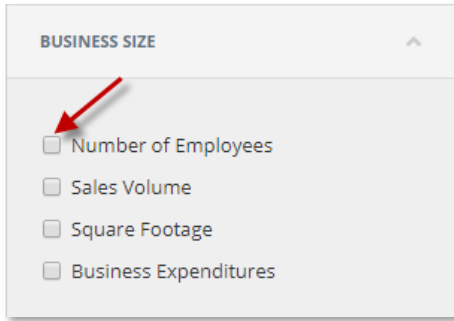
To build a prospect list within Data-Axle Genie, click on **Search for Leads**, then **US Businesses**
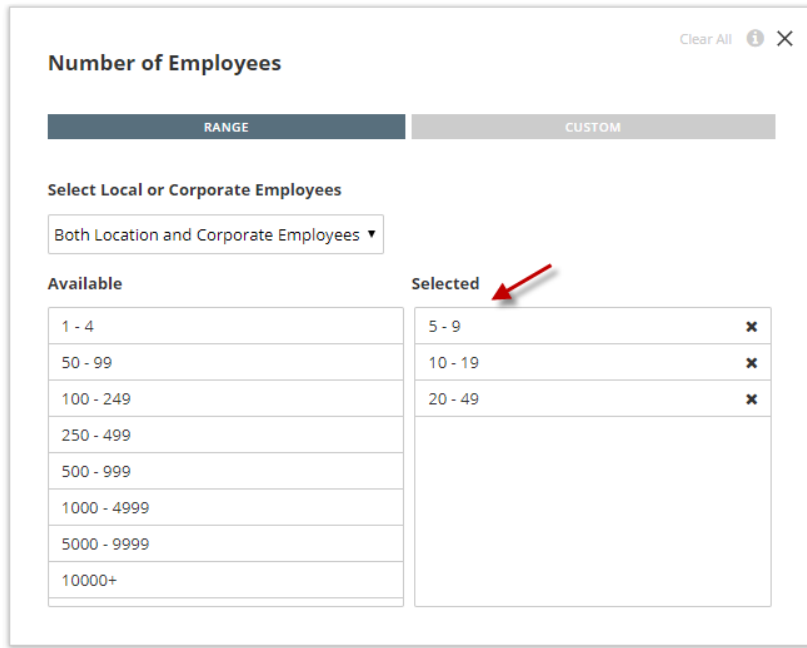

Select your Geography:
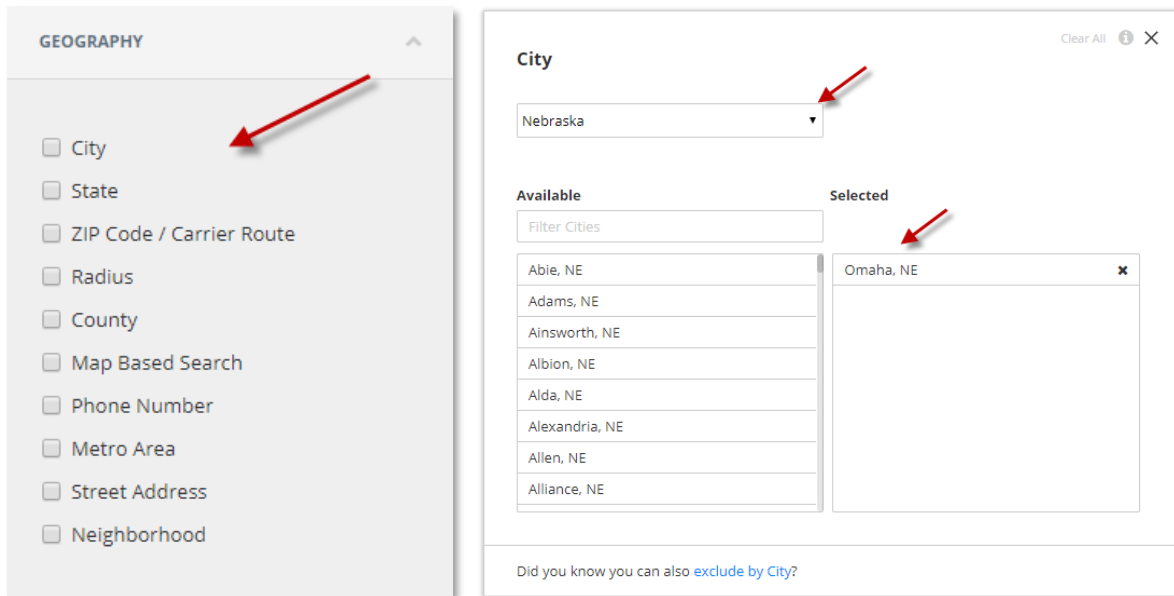
Select the employee size you want to target. Simply go to **Business Size**, then select **Number of Employees**. You may choose either employee size ranges, **OR** type in the exact employee size you want to target (PLEASE DO NOT SELECT BOTH):

OR
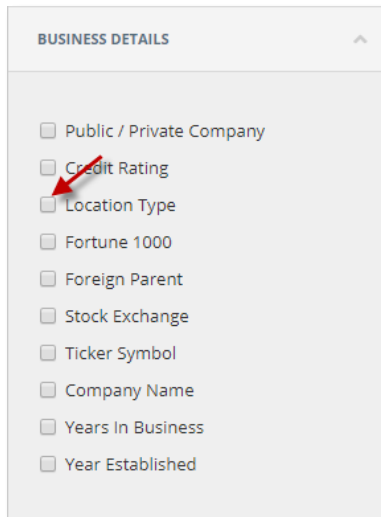
In order to get companies that are headquartered and locally owned within your list, simply go to **Business Details** and select **Location Type**. Then, select **Headquarter** and **Single Location**. (This is important so branches and subsidiaries are excluded from the list.)
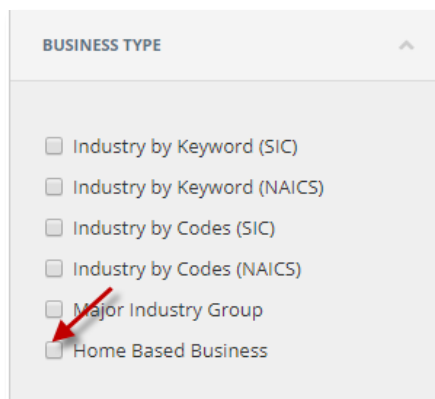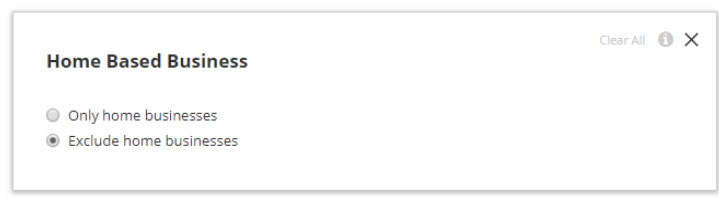

There is also the ablity to exclude **Home Based Businesses**. Simply go to **Business Type,** select Home Based Business, then select **Exclude home businesses**.
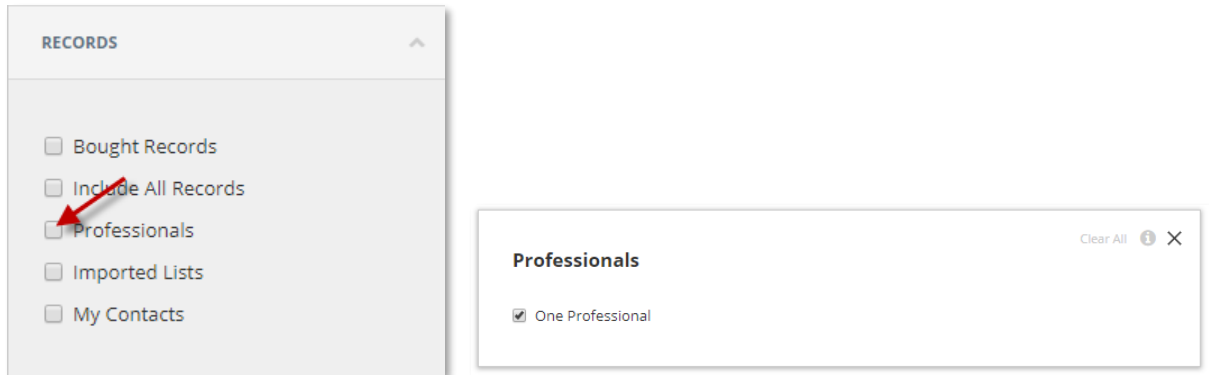
Selecting **One Professional** will exclude duplicate companies within a list. Go to **Records,** click on **Professionals,** then select **One Professional**.

Once you've selected all filters you wish to target, click **Run Search** to view the list.
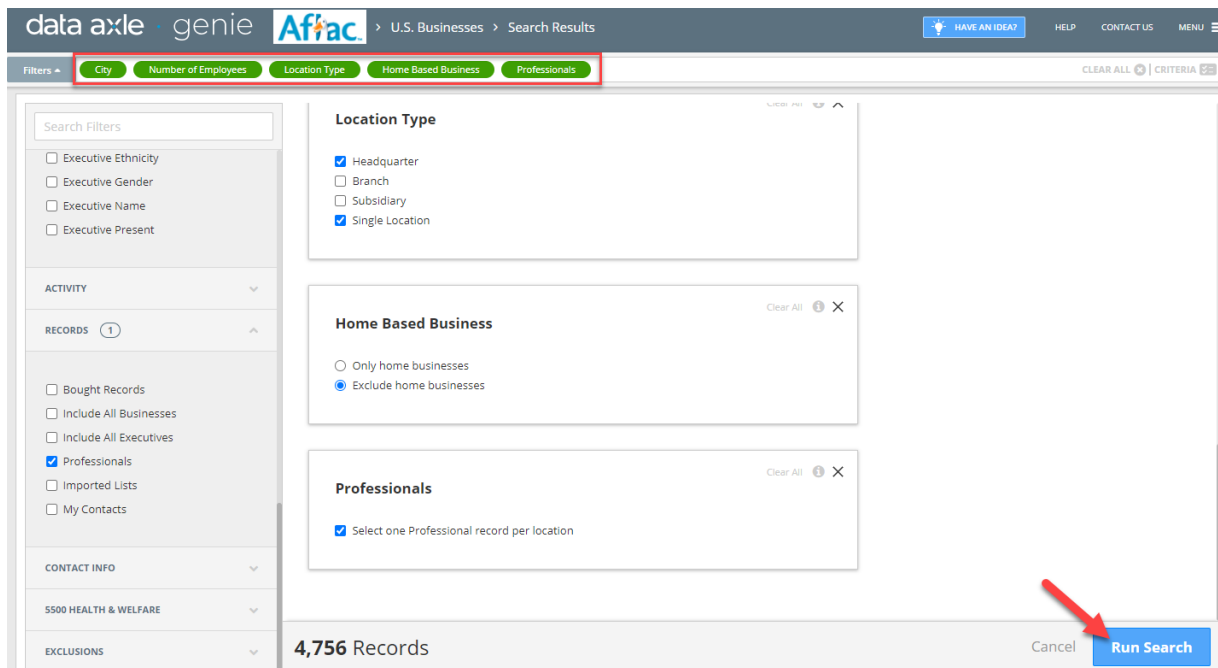
SAVE YOUR SEARCH. This saves the list within your Data Axle Genie account on your Home page so you can easily open the list back up or see what criteria you ran the search with in the list.
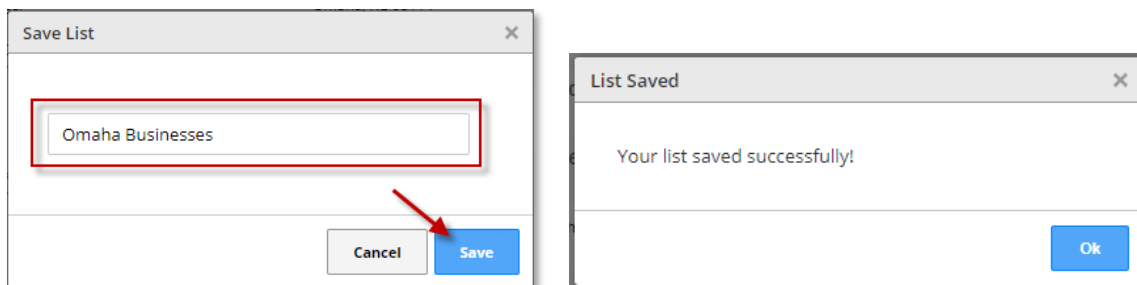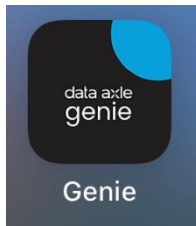
Now you will see your list name at the top of your list and the number of records, as well as on your Home page of Data-Axle Genie:


Once a list is saved, you will also have access to this **Saved Search** on the **Data-Axle Genie Mobile App**. The Data-Axle Genie App is FREE to download on both Android and IPhones through the app stores.

Once installed, log into the Data-Axle Genie app using your Data-Axle Genie username & password.

Once logged in, click on the My Saved Searches button to access the saved searches you've done within the Data-Axle Genie website.
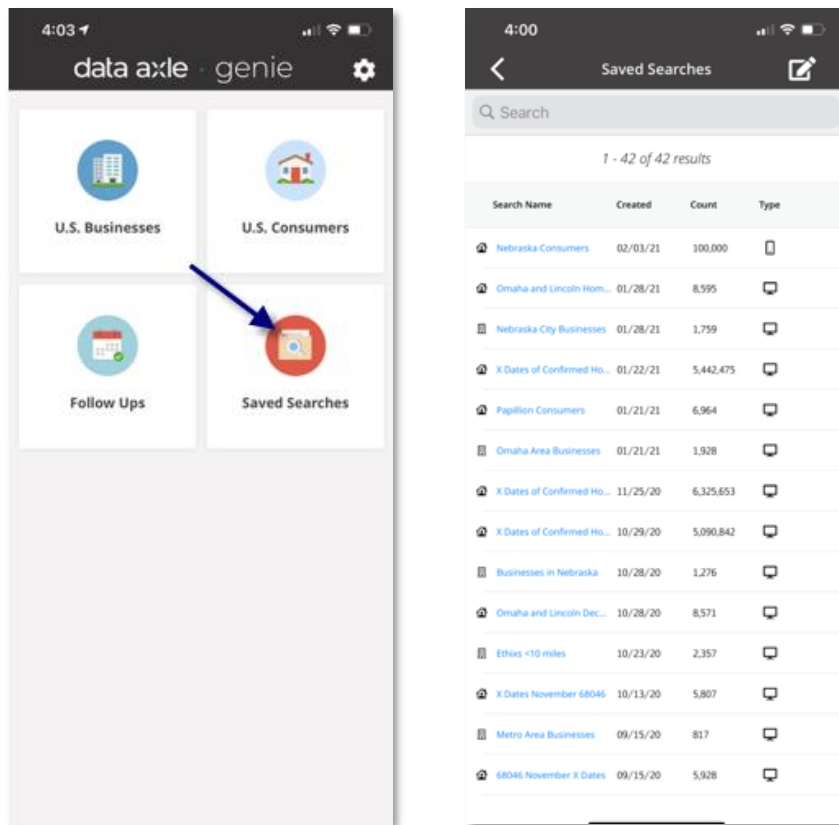
For additional guides or trainings, you can visit our Aflac Data-Axle genie Microsite here: https://www.dataaxlegenie.com/aflac

You can also reach our Aflac rep and customer service team:
Toll free: 866.692.0262
aflachelp@data-axle.com