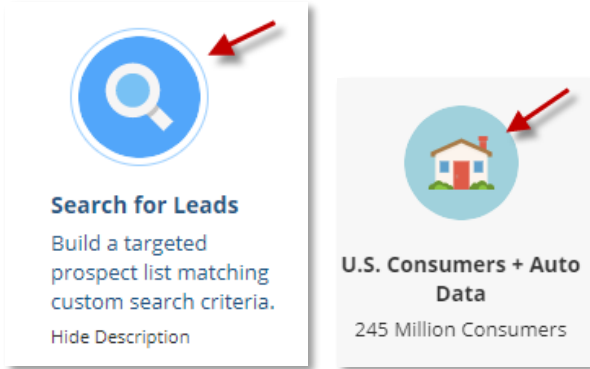


Find Nearby Neighbors using Find a Person:

One of the top ways to find your best prospects is our [Find a Person](#) feature. Using your most recent sale of your choice you can find their near-by neighbors to market similar policies!

1. Click Search for Leads, then US Consumers + Auto Data

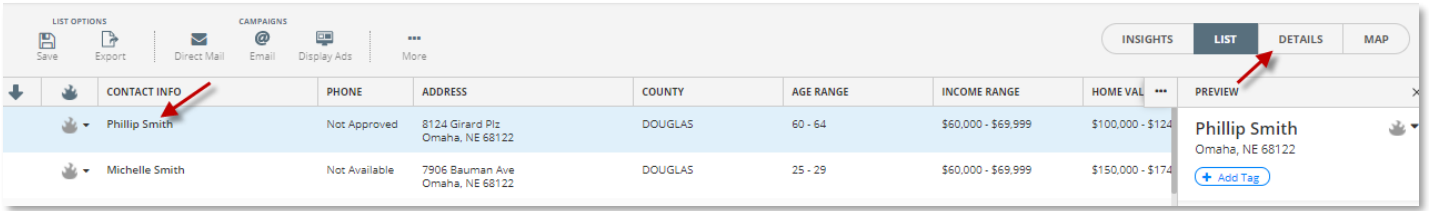


2. Fill in the fields below of any of the information you have and click [Run Search](#):

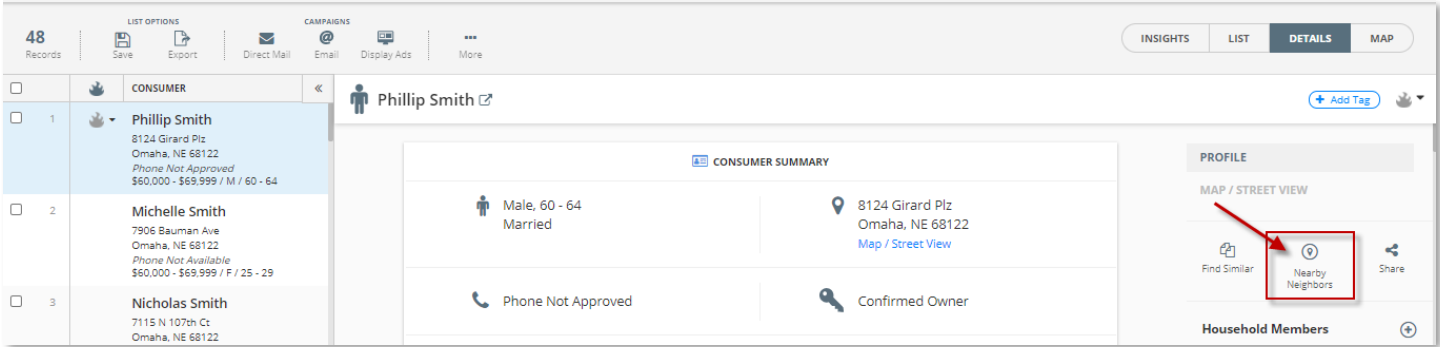
The screenshot shows the 'Find a Person' search interface. On the left is a 'Filters' sidebar with categories: POPULAR (Name, Age, Gender, Home Value, Household Income, ExecuReach, City, State, ZIP Code / Carrier Route), GEOGRAPHY, PERSONAL INFO, and HOUSEHOLD MEMBERS. The main area is titled 'Find a Person' and contains a red-bordered box with the instruction 'Fill out one or more of the following search fields'. The fields are: First Name (empty), Last Name (Smith), State (All), City (All), Address (Number and/or street name), ZIP Code (68122), and Phone Number (Enter a Phone Number). At the bottom right, there are 'Cancel' and 'Run Search' buttons, with a red arrow pointing to the 'Run Search' button. The bottom left shows '48 Records' and the top right has 'CLEAR ALL' and 'CRITERIA' options.

Note: You do not have to have every field filled out to find and view all the matching results

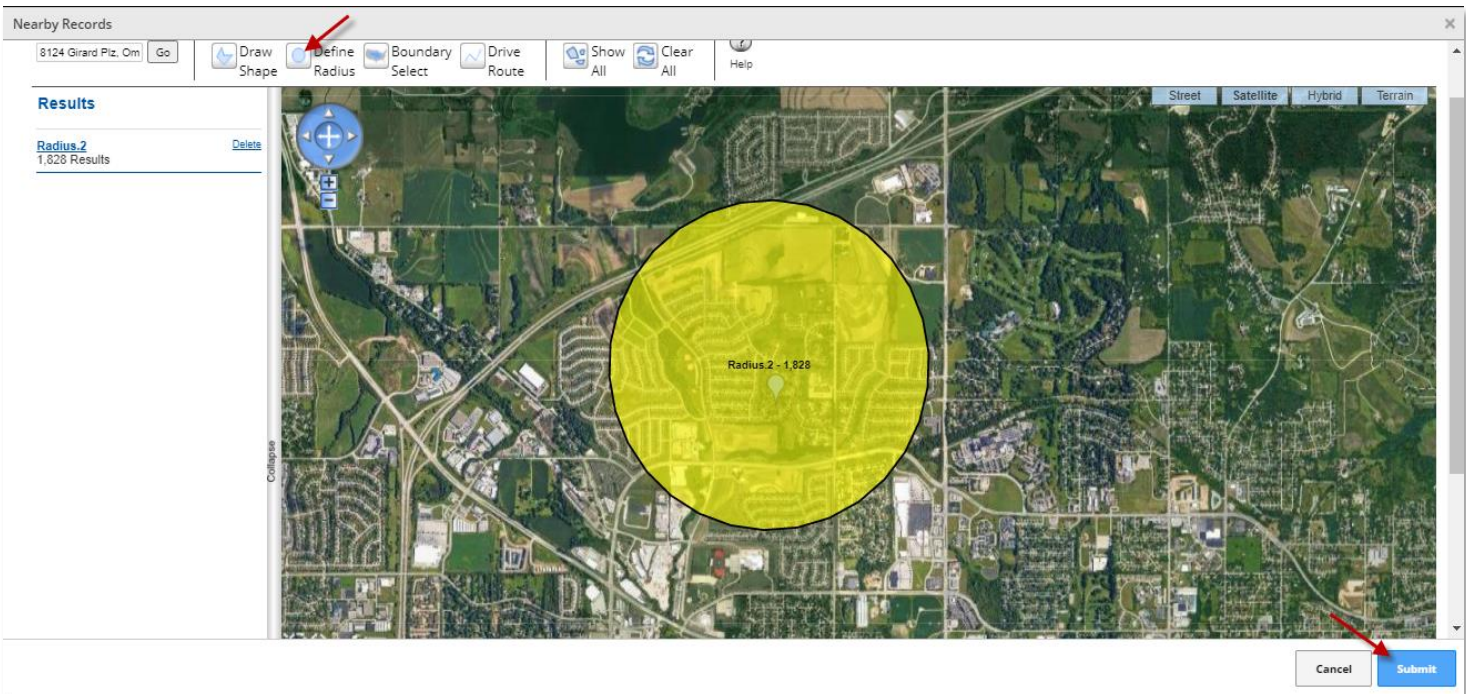
3. Double click on the Record or click Details above the right-hand panel to view the record's Profile page:



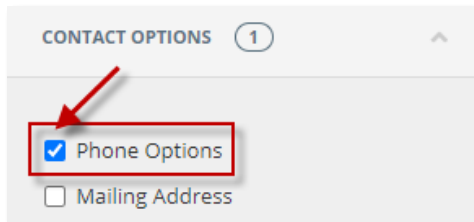
4. Once you have the Profile page pulled up, click on the Nearby Neighbors icon:



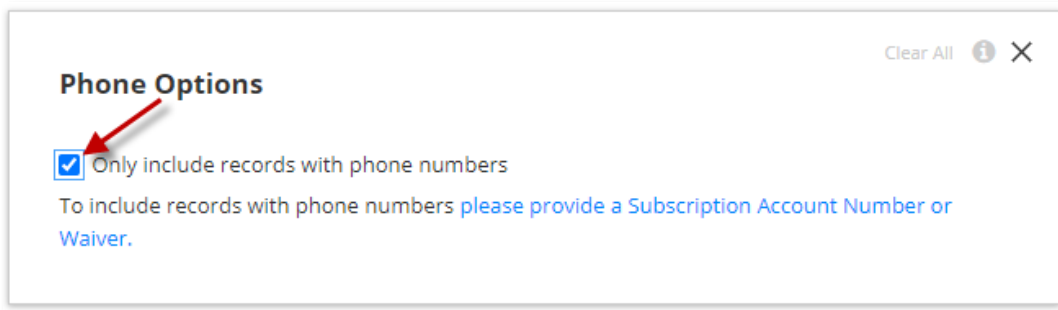
This will take you to the Enhanced mapping feature linked to Google Maps. Click on Define Radius then click on the blue push pin mark, hold down on your mouse and drag out how far you want your radius to cover. Your results (or number of prospects) and miles will show to the left and within the radius circle. Then hit Submit. *****We recommend going to the Help icon to familiarize yourselves with all the mapping features available.***



Once you have hit 'Submit' your prospects will show up on the 'Search Results' page. At this point, choose the 'Phone' option to then narrow down to only those with available phone numbers if you are planning a telemarketing campaign.



A screenshot of a 'CONTACT OPTIONS' menu. The title 'CONTACT OPTIONS' is at the top left, followed by a circled number '1' and an upward-pointing arrow. Below the title, there are two options: 'Phone Options' with a checked checkbox and 'Mailing Address' with an unchecked checkbox. A red arrow points to the 'Phone Options' checkbox, which is also enclosed in a red rectangular box.



A screenshot of a 'Phone Options' dialog box. The title 'Phone Options' is at the top left, and 'Clear All' with an information icon and a close icon is at the top right. Below the title, there is a checked checkbox followed by the text 'Only include records with phone numbers'. Below this, there is a line of text: 'To include records with phone numbers please provide a Subscription Account Number or Waiver.' A red arrow points to the checked checkbox.

Save List and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE www.dataaxlegenie.com/allstate

CALL 888-870-5117

Email allstatehelp@data-axle.com