Life Insurance Lists

1. Click Search for Leads, then US Consumers + Auto-Data to Build A List



2. Narrow the list down by Geography



3. Select Children from Household Members to select Children Present. Then select Child Age and Age from 0-5



Children Present						- 11
Children Present						
Number of Children						
Available		Selecte	d			
0						
1						
2						
3						
4						
5						
6						
7+						
HOUSEHOLD MEMBERS		^		 		
		^		 		
HOUSEHOLD MEMBERS		^		 		
HOUSEHOLD MEMBERS		^				
Children Present Child Age Child Gender Veterans Present		^				
HOUSEHOLD MEMBERS		*				
HOUSEHOLD MEMBERS Child Age Child Gender Veterans Present Grandparents Present		*				
HOUSEHOLD MEMBERS Child Age Child Gender Veterans Present Grandparents Present		^				
HOUSEHOLD MEMBERS		A			Clear All	•
HOUSEHOLD MEMBERS Child Age Grandparents Present Grandparents Present Child Age		*			Clear All	6
HOUSEHOLD MEMBERS Child Age Grandparents Present Grandparents Present	To 5	*			Clear All	6

4. Select Marital Status from Personal Info, and choose Married

PERSONAL INFO	^
Age	
Birth Month	
Ethnicity	
🗌 Language	
Marital Status	
Gender	
Religion	
Name	

Marital Status	Clear All 🚯 🗙
Married Single	

5. Select Age from Personal Info, then select Custom and enter ages 29-40

1	
Age	
Birth Month	
Ethnicity	
🗌 Language	
Marital Status	
🗌 Gender	
Religion	
🗌 Name	
Age	Clear A
RANGE	сизтом
Custom Age Range	

*Save your list and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE <u>www.dataaxlegenie.com/allstate</u> CALL 888-870-5117 Email <u>allstatehelp@data-axle.com</u>