1. Click Search for Leads, then click on US Consumers + Auto-Data below to Build A List:



 You can select <u>ALL</u> filters you want on the left-hand side <u>BEFORE</u> clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters Click Geography to find Zip Code and enter your zip(s) and click Add which will move your zip(s) to the Selected Box:

IGRAPHY	ZIP Code / Carrier Route		Elear All 🚺
City	Enter ZIP Codes 0	Selected	
State	68127		
IP Code / Carrier Route			
ladius			
ounty			
/lap Based Search			
none Number			
etro Area	Add		
reet Address			
eighborhood	Did you know you can also exclude b	y ZIP Code / Carrier Route?	

nter ZIP Codes 🚯	Selected	
Ex. 770, 77024, 77024-C208	68127	×
Add		

3. Click Housing to then select Home Insurance X Date to choose the Month you are looking for those coming up for their home insurance renewal:

HOUSING	1	
Home Ownership		
Home Value		
🗌 Home Type		
Home Size		
Bedrooms		
Pool		
🗌 Year Built		
Home Sale Price		
Home Equity Estimate		
Second Property		
Mortgage Present	Home Insurance X Da	Ciear All 😈 🤉
Mortgage Loan Type		
Interest Rate	Available	Selected
Mortgage Amount	January	May 🗙
Mortgage Expense	February	
Sale Date	March	
Mortgage Sale Month	April	
Finance Type	luly	
Lan To Value	August	
Home Insurance X Date	September	

4. Click Contact Options to select Phone Options to choose only records with phone numbers:



5. At the top of the page, you will see Green icons showing what you have selected – once everything you want is selected, click Run Search at the bottom right to load the list:

data axle • ge	enie	temember to download your ists for use in telemarketing > U.S. Consumers > Sea or direct mail campaigns.	orch Results	HAVE AN IDEA2	SIGN OUT AS EVAN WIEBE USER COMMUNITY CONTACT US MENU
Filters + ZIP Code / Carrier Route	Home Ins	urance X Date Phone Options			CLEAR ALL 🔕 CRITERIA 🔀
		1			
Search Filters					
POPULAR 1	~	ZIP Code / Carrier Route	Clear All 🔘 🗙		
GEOGRAPHY 1	~	Enter ZIP Codes 0	Selected		
PERSONAL INFO	~	Ex. 770, 77024, 77024-C208	68046 X		
HOUSEHOLD MEMBERS	~				
HOUSING (1)	~				
LIFESTYLE	Ŷ				
FINANCE	Ý	Add			
POLITICAL BEHAVIOR	~				
AUTOMOBILE	~	Did you know you can also exclude by ZIP Co	ode / Carrier Route?		
CONTACT OPTIONS	^		Clear All 🙃 🗙		
		Home Insurance X Date			
Phone Options		Available	Selected		
Mailing Address Email		lanuary	May		
Contacts per Household		February			
		March			
ACTIVITY		April			
		June			
RECORDS	Ý	16 Records			Cancel Run Search
EXCLUSIONS	~				

6. Save your list to your homepage

Filters 🔻	ZIP	Code / Carrier Route	Home Insurance X Date	Phone Options
16 Records	Sa	ve Export Mo	pre	
	۷	COUNTY	AGE RANGE	INCOME RANGE
1	• 🛎	SARPY	65+	\$30,000 - \$39,999

Sa	ve List	×
	May Home Insurance X Dates 68127	
	Cancel	:

7. Export your list in the Allstate DNS Format so you can upload it to be internally scrubbed: Choose Export, then Download

Filters 🔻	ZIP	Code / Carrier Route	Home Insurance X Date	Phone Options
16 Records	Sa	Ve Export	lore	
	2	COUNTY	AGE RANGE	INCOME RANGE
1	• 🗉	SARPY	65+	\$30,000 - \$39,999

Then change "Choose Level of Detail" to Custom to make sure you have Allstate DNS Format chosen from the Saved Lists drop down. Then click GO.

vnload		2
Export Name		
May X Dates 68127		
Choose Records		
All (15 Total)	-	
Choose a file format		
Comma Delimited (CSV)	-	
Choose level of detail		
Custom	-	
Custom		
Custom		
Custom Directions:		
Custom Directions: Add the fields you wish to export to t	the box on the right. Reorder the fields using the up and	
Custom Directions: Add the fields you wish to export to t down arrows. The fields will export in You may load or save custom lists of	the box on the right. Reorder the fields using the up and the order displayed in the list. fields have	
Custom Directions: Add the fields you wish to export to ti down arrows. The fields will export in You may load or save custom lists of Saved Lists	the box on the right. Reorder the fields using the up and the order displayed in the list. fields here.	
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Custom Directions: Add the fields you wish to export to t down arrows. The fields will export in You may load or save custom lists of Saved Lists Allstate DNS Format Search for a Field All Lead Status Tags Date List Produced Record Expiration Date	the box on the right. Reorder the fields using the up and the order displayed in the list. fields here.	

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE <u>www.dataaxlegenie.com/allstate</u> CALL 888-870-5117 Email <u>allstatehelp@data-axle.com</u>