<u>Genie Auto-Data</u>

To start your Auto search, click Search for Leads, US Consumers + Auto Data to Build A List:



You can select <u>ALL</u> filters you want on the left-hand side <u>BEFORE</u> clicking Run Search. Record counts will update immediately at the bottom of the page when selecting filters

You can view and select the auto data filters from the Automobile selection on the left along with your other demographics you are targeting, Geography, Housing, Age, Marital Status etc.



To ensure you have auto data selected, <u>EITHER</u> check the box *Only households with automobile data*this will give you 1+ vehicles in the home <u>OR</u> select the *Number of Vehicles* desired; **Note: Select 2-10+ for all Multi-car homes only.

Only households with aut	omobile data	
Number of Vehicles		
Available	Selected	
5	1	×
6	2	×
7	3	×
8	4	×
9		
10+		

Other optional selects will include:

AUTOMOBILE	~
🗌 Make	1
🔲 Model	
Model Year	
Vehicle Type	
Vehicle Class	
Number of Vehicles	
Purchase Date	
🔲 Fuel Type	
Drive Type	
Domestic or Import	

VERY IMPORTANT- REQUIRED STEPS TO DOWNLOAD THE AUTO DATA

- Export Icon, then choose Download
- Export Name
- Choose level of detail- Change to *Custom*
- Saved Lists- drop down arrow and choose Auto/Home Allstate DNS Format
- Click *Download* (Do NOT have to *Name* the list again in bottom section)

Records	Save	Export			1	More
4		📥 Downie	bad	-	PHONE	ADDRESS
1	ي -	Print			(402) 884-1216	1320 S 60th St Omaha, NE 6810
2		Daniel Groth			(402) 614-7630	14856 Shirley St Omaha NE 691
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Export Name						
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Choose Recor	ds		_			
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• It will show you how many credits you will be using, then click OK. Your file will pop up at the bottom of your browser to click to open it.

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	Lead Credits
Records to export	5
Credits deducted	5
Credits available	991
Remaining after this export	986
Salesgenie allocates credits to 6 your account representative if y	each user when exporting records. Please contact you have questions or need additional credits.
<i>Salesgenie allocates credits to 6 your account representative if y</i>	each user when exporting records. Please contact you have questions or need additional credits. Cancel Ok
Salesgenie allocates credits to e your account representative if y	each user when exporting records. Please contact you have questions or need additional credits. Cancel Ok
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Salesgenie allocates credits to e your account representative if y fortgage / Tradelines lome Insurance X Date rketing Selections	each user when exporting records. Please contact you have questions or need additional credits. Cancel Ok Page 1

*Save your list and Export

FOR ADDITIONAL QUESTIONS OR ASSISTANCE VISIT OUR HELP SITE <u>www.dataaxlegenie.com/allstate</u> CALL 888-870-5117 Email <u>allstatehelp@data-axle.com</u>